

Advance

Get Ahead

eLearning Professional Services

Online and Mobile Training Development



*Transformation of legacy material
and creation of new content*

Part of Advance's Commitment Based Selling Solution Suite

Tailoring your Training with Online and Mobile solutions

In today's fast-changing, increasingly competitive business environment it is vital to invest in change initiatives where the impact will be greatest. Getting your eLearning strategy right will enable you to deliver the right training at the right time to individuals - how and when they need it!

We offer a complete end-to-end solution to help our clients deliver successful training that fits into their existing processes and meets their business needs. Collectively our team have years of experience of designing, developing and reviewing bespoke eLearning solutions for internationally recognised brands, private and public sector organisations as well as key stage, further and higher education.

95%
times
saved

85%
learner
satisfaction

80%
learning
consistency

75%
knowledge
retention

"Main sources of above information: Karl M Kapp, e.Learning age, THINK.

eLearning Strategy Development

Life and business is moving increasingly quickly now. Changes are happening daily! Keeping a diverse workforce up to date on new policies and procedures, products and initiatives, technologies, systems and culture is a challenge.

What the workforce now demands is smaller, topic-focused units of interactive, engaging content that can be used dynamically via a range of different mobile and desktop technologies. Multi-faceted learning is more efficient and effective when contextualised for an organisation and built to fit into business practices.

We can provide you with an action plan to help develop an effective eLearning strategy including how mobile learning could transform your organisation. Specifically, documentation will relate to your business, team and employee needs, with advice on change and attitude management to ensure you gain the full benefit from time, money and resources invested in training and development initiatives.

If you choose Advance, we will work with you throughout the entire process:

We support you from initial discussion and evaluation of your training strategies to information gathering, converting legacy training materials or writing new - and supporting their launch.

Our services help you reduce potential risk, improve early adoption and sustain ongoing use, thus increasing the chances of successful implementation.

Developing New Training Materials

Is your business at risk of losing essential skills and understanding?

Do you have an aging workforce, or a high turnover of staff? How much Succession Planning have you done?

Capture knowledge, skills and techniques now to convert them into effective, mobile ready training modules, before it's too late. In the current economic climate it is vital for businesses to stay competitive, so how would you manage if downsizing or retirement led to years of skills and experience leaving your organisation forever?

Take time now to document technologies and processes and create training resources to enable you to easily transfer key knowledge to others within the organisation.

Convert Existing Training and Resources

Do you need to make training resources work more effectively?

Paper based/physical resources may contain vital information, but how effective are they at reaching those who need it; when they need it? Take time to make your training materials more flexible to strengthen your eLearning strategy and meet the needs of the changing workforce.

Our experienced New Learning Architects will work with you to identify the best options for converting and transforming existing materials at the same time as finding solutions for gaps and areas that could be improved to create training materials perfect for your organisation, aligned to your business objectives.

Transformation through technology enhanced learning:

We approach eLearning development by matching relevant technological solutions and strategies with your culture, people and vision to help increase your business effectiveness.

Essentially we:

- *Produce interactive resources that engage the learner, providing "fun while you learn".*
- *Guide users to make their own learning discoveries through integrated reflection prompts.*
- *Link training directly to organisational goals and culture by providing answers to common issues.*
- *Enable individuals and teams to apply knowledge to real world scenarios via case studies.*
- *Encourage the development of skills through practical application and work based assessments.*

Think differently!

Training resources don't always need to be big, multi-media packages:

- *Convert and enhance existing documents with contextualised, role specific questions and tasks.*
- *Record mini role—plays with key team members and link to procedure based exercises.*
- *Convert a company process document into a drag and drop activity to test knowledge.*
- *Common scenarios can be turned into branching exercises enabling practice in a safe environment.*
- *Turn Channel Partner literature into online nuggets of information to reach many resellers quickly.*
- *Produce eBooks from printed textbooks and course notes to archive and make them more accessible.*
- *Record small interviews with key members of staff roles to help new team members integrate &/or replacements get up to speed quicker.*



The possibilities are almost endless!

Based on need and delivery, our mobile learning solutions can include any of the following elements (and more!) :

- *Competence Frameworks*
- *Knowledge and work based Assessments*
- *Reflection Points and Key Concept Checklists*
- *SCORM Compliance*
- *Subtitles in English and multi languages*
- *Stories, anecdotes, case studies and animations*
- *Photomontages and branching role-plays*
- *Full Video Presenters*

Advance can help you

Our New Learning Architects can work with you to create training materials for your organisation, aligned to your business objectives, often from documents you already have or produce.

Talk to us about how we can help you:

- *Provide effective individualised learning to a globally dispersed workforce*
- *Embed mobile strategies into your learning and development plans*
- *Capture knowledge, skills and experience from senior employees before it's too late*

Contact Us Now

We look forward to hearing from you.



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